



Commercializing Technology. Accelerating Growth.

Helping B2B technology companies launch new products, enter new markets, build revenue teams and accelerate commercial growth.

What We Do

Launch New Products	Helping founders turn products into revenue.
Enter New Markets	Launch into North America, Europe and APAC.
Build Predictable Revenue	Build sales teams, partnerships and commercial operations.
Experienced Commercial Leadership	Commercial leadership for organizations entering their next stage of growth.

Commercial Experience

- Entered new international markets
- Created GTM strategies
- Built revenue organizations
- Secured enterprise partnerships
- Built channel ecosystems
- Worked directly with founders, CEOs and Boards
- Commercialized emerging technologies
- Operated across North America, Europe and APAC
- Worked along major GSI's (EY, Deloitte, Capgemini)
- Experience with enterprise clients such as Shell, Visa, BP...etc.
- Raised investment capital
- Supported multiple acquisitions from commercial due diligence through post-acquisition integration and growth

Engagement Models

100 day Go-To-Market Sprint

Fractional Executive (6–12 months)

6 Month Market Expansion

Sales Organization Assessment

Working With the Best Clients



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